

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05

Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Self :15:00 Confirmed: 08/06/12 02:05 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER; KEC/PH 8/6/12

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001  | MNEWS5AM   | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$250.00 | 4     | \$1,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |
| 002  | MNEWS5AM   | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$250.00 | 1     | \$250.00   |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |            |    |     |
| 003  | MNEWS528A  | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$300.00 | 4     | \$1,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |
| 004  | MNEWS528A  | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$300.00 | 1     | \$300.00   |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |            |    |     |
| 005  | MNEWS1     | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$350.00 | 4     | \$1,400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |
| 006  | MNEWS1     | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$350.00 | 1     | \$350.00   |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

|  |                           |                                |  |                            |
|--|---------------------------|--------------------------------|--|----------------------------|
| Order ID: 62501  | CF NTL-POL                | FBD - LBD: 10/09/12 - 10/15/12 | HL#:                                   | Created: 08/06/12 11:56 AM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: / / 1537             | Agency Commission: 15 %        | Updated: AGGUTIERREZ on 08/06/12 02:05 |                            |
| Agency: GMMB, INC. (6441)  | Product: EST #1537 (1300) | Sell :15:00                    | Confirmed: 08/06/12 02:05 PM           |                            |
| Buyer: SHIRA LEVY  | Demo: HHOLDS DMA RTG      | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: NICOLE ELIE POL-GWTS-PH  | Billing Int: Monthly      | BM: SS                         |  |                            |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% |                           |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007  | MEARLY     | * T W T F * * | MORN          | 30  | B  |         |            | 0.0    | \$275.00 | 4     | \$1,100.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008  | MEARLY     | M * * * * *   | MORN          | 30  | B  |         |            | 0.0    | \$275.00 | 1     | \$275.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009  | MNEWS430AM | * T W T * * * | NEWS          | 30  | B  |         |            | 0.0    | \$125.00 | 3     | \$375.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/09/12   | 10/11/12      | 3             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010  | MNEWS430AM | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$125.00 | 1     | \$125.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class  | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011  | NSAT5-730AM | * * * * * S * | NEWS          | 30  | B  |         |            | 0.0    | \$250.00 | 3     | \$750.00 |    |     |
|      | LUR         |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/13/12    | 10/13/12      | 3             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012  | NSUN6-8AM  | * * * * * S   | NEWS          | 30  | B  |         |            | 0.0    | \$200.00 | 2     | \$400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/14/12   | 10/14/12      | 2             |     |    |         |            |        |          |       |          |    |     |

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|  |                           |                                |  |                            |
|--|---------------------------|--------------------------------|--|----------------------------|
| Order ID: 62501  | CF NTL-POL                | FBD - LBD: 10/09/12 - 10/15/12 | HL#:                                   | Created: 08/06/12 11:56 AM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: / / 1537             | Agency Commission: 15 %        | Updated: AGGUTIERREZ on 08/06/12 02:05 |                            |
| Agency: GMMB, INC. (6441)  | Product: EST #1537 (1300) | Self :15:00                    | Confirmed: 08/06/12 02:05 PM           |                            |
| Buyer: SHIRA LEVY  | Demo: HHOLDS DMA RTG      | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: NICOLE ELIE POL-GWTS-PH  | Billing Int: Monthly      | BM: SS                         |  |                            |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% |                           |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013  | WCBSSUNAM  | * * * * * S   | MORN          | 30  | B  |         |            | 0.0    | \$1,300.00 | 1     | \$1,300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 014  | DRAY       | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$315.00 | 4     | \$1,260.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015  | DRAY       | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$315.00 | 1     | \$315.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 016  | DPRICE     | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$450.00 | 4     | \$1,800.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017  | DPRICE     | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 018  | DYR        | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$400.00 | 4     | \$1,600.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

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Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05  
 Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Self :15:00 Confirmed: 08/06/12 02:05 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019  | DYR        | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$400.00 | 1     | \$400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 020  | NNOON      | * T W T F * * | DAYN          | 30  | B  |         |            | 0.0    | \$325.00 | 4     | \$1,300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021  | NNOON      | M * * * * *   | DAYN          | 30  | B  |         |            | 0.0    | \$325.00 | 1     | \$325.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 022  | DBOLD      | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$350.00 | 4     | \$1,400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 023  | DBOLD      | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 024  | DTALK      | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$300.00 | 4     | \$1,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

# Order Item Summary

|  |                           |                                |  |                            |
|--|---------------------------|--------------------------------|--|----------------------------|
| Order ID: 62501  | CF NTL-POL                | FBD - LBD: 10/09/12 - 10/15/12 | HL#:                                   | Created: 08/06/12 11:56 AM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: / / 1537             | Agency Commission: 15 %        | Updated: AGGUTIERREZ on 08/06/12 02:05 |                            |
| Agency: GMMB, INC. (6441)  | Product: EST #1537 (1300) | Self :15:00                    | Confirmed: 08/06/12 02:05 PM           |                            |
| Buyer: SHIRA LEVY  | Demo: HHOLDS DMA RTG      | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: NICOLE ELIE POL-GWTS-PH  | Billing Int: Monthly      | BM: SS                         |  |                            |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% |                           |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025  | DTALK      | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$300.00 | 1     | \$300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 026  | DDEAL      | * T W T F * * | DAY           | 30  | B  |         |            | 0.0    | \$300.00 | 4     | \$1,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 027  | DDEAL      | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$300.00 | 1     | \$300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 028  | EPHIL2     | * T W T F * * | EFG           | 30  | B  |         |            | 0.0    | \$600.00 | 4     | \$2,400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 029  | EPHIL2     | M * * * * *   | EFG           | 30  | B  |         |            | 0.0    | \$600.00 | 1     | \$600.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030  | NEARLY5PM  | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$1,200.00 | 4     | \$4,800.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05  
 Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Self :15:00 Confirmed: 08/06/12 02:05 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 031  | NEARLY5PM  | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$1,200.00 | 1     | \$1,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 032  | NEARLY6PM  | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$1,000.00 | 4     | \$4,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 033  | NEARLY6PM  | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$1,000.00 | 1     | \$1,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class  | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 034  | NEARLY630PM | * T W T F * * | NEWS          | 30  | B  |         |            | 0.0    | \$1,000.00 | 4     | \$4,000.00 |    |     |
|      | LUR         |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12    | 10/12/12      | 4             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 035  | PHOW*PART  | M * * * * *   | REGP          | 30  | B  |         |            | 0.0    | \$4,000.00 | 1     | \$4,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 036  | PBROKE*M&M | M * * * * *   | REGP          | 30  | B  |         |            | 0.0    | \$4,200.00 | 1     | \$4,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05  
 Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Self :15.00 Confirmed: 08/06/12 02:05 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 037  | PHAWAII    | M * * * * *   | REGP          | 30  | B  |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 038  | PNAVY      | * T * * * * * | REGP          | 30  | B  |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12   | 10/09/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 039  | PNCISLA    | * T * * * * * | REGP          | 30  | B  |         |            | 0.0    | \$4,000.00 | 1     | \$4,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12   | 10/09/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 040  | PVEGATU    | * T * * * * * | REGP          | 30  | B  |         |            | 0.0    | \$3,500.00 | 1     | \$3,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/09/12   | 10/09/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 041  | PCRIMINAL  | * * W * * * * | REGP          | 30  | B  |         |            | 0.0    | \$4,300.00 | 1     | \$4,300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/10/12   | 10/10/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 042  | PCSIWE3    | * * W * * * * | REGP          | 30  | B  |         |            | 0.0    | \$4,300.00 | 1     | \$4,300.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/10/12   | 10/10/12      | 1             |     |    |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

|  |                           |                                |  |                            |
|--|---------------------------|--------------------------------|--|----------------------------|
| Order ID: 62501  | CF NTL-POL                | FBD - LBD: 10/09/12 - 10/15/12 | HL#:                                   | Created: 08/06/12 11:56 AM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: / / 1537             | Agency Commission: 15 %        | Updated: AGGUTIERREZ on 08/06/12 02:05 |                            |
| Agency: GMMB, INC. (6441)  | Product: EST #1537 (1300) | Self :15:00                    | Confirmed: 08/06/12 02:05 PM           |                            |
| Buyer: SHIRA LEVY  | Demo: HHOLDS DMA RTG      | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: NICOLE ELIE POL-GWTS-PH  | Billing Int: Monthly      | BM: SS                         |  |                            |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% |                           |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 044  | PPERSON    | * * * T * * * | REGP          | 30  | B  |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/11/12   | 10/11/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 045  | PJERSEY    | * * * * F * * | REGP          | 30  | B  |         |            | 0.0    | \$2,500.00 | 1     | \$2,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/12/12   | 10/12/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 046  | PBOSSFR1   | * * * * F * * | REGP          | 30  | B  |         |            | 0.0    | \$2,500.00 | 1     | \$2,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/12/12   | 10/12/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 047  | PBLOODS    | * * * * F * * | REGP          | 30  | B  |         |            | 0.0    | \$3,000.00 | 1     | \$3,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/12/12   | 10/12/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 048  | PSIXTY1    | * * * * * S   | REGP          | 30  | B  |         |            | 0.0    | \$4,500.00 | 2     | \$9,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 2             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 049  | PRACESUN   | * * * * * S   | REGP          | 30  | B  |         |            | 0.0    | \$4,000.00 | 1     | \$4,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |



# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05  
 Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Sell :15:00 Confirmed: 08/06/12 02:05 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 050  | PWIFESUN2  | * * * * * S   | REGP          | 30  | B  |         |            | 0.0    | \$4,000.00 | 1     | \$4,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 051  | PMENTALSN3 | * * * * * S   | REGP          | 30  | B  |         |            | 0.0    | \$4,500.00 | 1     | \$4,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total       | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 052  | NLATE7     | * T W T F S S | NEWS          | 30  | B  |         |            | 0.0    | \$1,700.00 | 6     | \$10,200.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |             |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |             |    |     |
|      | 10/09/12   | 10/14/12      | 6             |     |    |         |            |        |            |       |             |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 053  | NLATE7     | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$1,700.00 | 1     | \$1,700.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 054  | SBACCESS   | * * * * * S   | AXIS          | 30  | B  |         | FOOTBALL   | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 055  | LLETTER1   | * T W T F * * | LETT          | 30  | B  |         |            | 0.0    | \$600.00 | 4     | \$2,400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/09/12   | 10/12/12      | 4             |     |    |         |            |        |          |       |            |    |     |

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62501 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 08/06/12 11:56 AM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1537 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/06/12 02:05

Agency: GMMB, INC. (6441) Product: EST #1537 (1300) Self :15:00 Confirmed: 08/06/12 02:05 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 056  | LLETTER1   | M * * * * *   | LETT          | 30  | B  |         |            | 0.0    | \$600.00 | 1     | \$600.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 15</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/15/12   | 10/15/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 057  | SNFL2ND    | * * * * * S   | NFL           | 30  | B  |         | FOOTBALL   | 0.0    | \$6,500.00 | 1     | \$6,500.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 058  | SNFLTODA1  | * * * * * S S | NFLP          | 30  | B  |         | FOOTBALL   | 0.0    | \$1,800.00 | 1     | \$1,800.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/13/12   | 10/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 059  | SBKOFFR    | * * * * * S   | KO            | 30  | B  |         | FOOTBALL   | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/14/12   | 10/14/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 060  | SNCAAFB    | * * * * * S * | FTBL          | 30  | B  |         | FOOTBALL   | 0.0    | \$500.00 | 2     | \$1,000.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/13/12   | 10/13/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class     | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|----------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 061  | SBPREVIEW630PM | * * * * * S * | FTBPRV        | 30  | B  |         | FOOTBALL   | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | LUR            |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>     | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/13/12       | 10/13/12      | 1             |     |    |         |            |        |          |       |          |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

|  |                           |                                |  |                            |
|--|---------------------------|--------------------------------|--|----------------------------|
| Order ID: 62501  | CF NTL-POL                | FBD - LBD: 10/09/12 - 10/15/12 | HL#:                                   | Created: 08/06/12 11:56 AM |
| Client: OBAMA FOR AMERICA (178906)   | CPE: / / 1537             | Agency Commission: 15 %        | Updated: AGGUTIERREZ on 08/06/12 02:05 |                            |
| Agency: GMMB, INC (6441)   | Product: EST #1537 (1300) | Self: :15:00                   | Confirmed: 08/06/12 02:05 PM           |                            |
| Buyer: SHIRA LEVY  | Demo: HHOLDS DMA RTG      | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: NICOLE ELIE POL-GWTS-PH  | Billing Int: Monthly      | BM: SS                         |  |                            |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% |                           |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 062  | NWKND SAT2 | * * * * * S * | NEWS          | 30  | B  |         |            | 0.0    | \$400.00 | 1     | \$400.00 |    |     |
|      | LUR        |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 08</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/13/12   | 10/13/12      | 1             |     |    |         |            |        |          |       |          |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |              | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt      | Gross Amt     | Net Amt |
| Spot Buy Lines      | 121                | 0                | \$132,375.00    | \$112,518.75 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00       | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00       | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$132,375.00    | \$112,518.75 | \$0.00        | \$0.00  |